

## **Sesc's Cultural Management Course**

From April 23 – after 2pm – to May 23, 2014, there will be open the enrollment in the selection process to the second edition of Sesc's Cultural Management Course.

The course is addressed to the qualification of professionals and managers in the cultural field who work in public, private, and nonprofit institutions. It is designed to cover topics such as public management culture, cultural policy, planning, legislation and cultural rights, education and mediation, organization of cultural institutions, identity and cultural diversity, creative industries, among others.

The course will be held from August 1<sup>st</sup>, 2014, to April 25, 2015 – total duration of nine months. The workload is 480 hours with two weekly meetings: Fridays from 2pm to 9:30pm and on Saturdays from 10am to 5:30pm.

Among the highlights of the course are:

- The dynamic, which combines lectures and tools and sharing experiences in cultural contexts.
- The faculty, which includes managers, researchers and teachers from local and international universities and institutions in the field of culture.
- The opportunity of knowing Sesc's actions and programs and its managing of cultural equipment and of operating facilities.

### **Schedule of selection process**

**Enrollment in the selection process:** April 23, after 2pm, to May 23, 2014.

**Divulgation of selected ones for personal interview:** June 5, 2014.

**Personal interview:** June 13 to 28, 2014.

**Divulgation of the final result:** July 4, 2014.

**Matriculation:** July 15 to 31, 2014.

**Beginning of the course:** August 1<sup>st</sup>, 2014.

Location:

The course begins at Sesc Vila Mariana (Pelotas Street, 141, 5<sup>th</sup> floor Tower A, Vila Mariana, Sao Paulo - SP ) and continues on at FeComercio (Doctor Plinio Barreto Street, 285, 4<sup>th</sup> floor, Bela Vista, Sao Paulo - SP).

Price:

R\$ 1.500,00 – Commercial employees and dependents.

R\$ 3.000,00 – Sesc's registered users and dependents, retired ones over 60 years old, disabled ones, students and public school teachers.

R\$ 6.000,00 – Full price.

\*The value may be paid in 9 times by using credit card or billet.